



“The work of Kerry Thomas has opened a new chapter for the equine world.”

THOMAS POULIN

Dressage Trainer, Coach, USEF S Judge

HORSE PROFILING

The Secret to Motivating Equine Athletes

KERRY THOMAS WITH CALVIN L. CARTER

Trafalgar Square Books is pleased to announce the publication of *Horse Profiling* by Kerry Thomas with Calvin L. Carter. It is no secret that speed, stamina, jumping ability, and athletic prowess depend on the horse's physical ability to perform—to run, stop, turn, balance, and to be powerful or graceful. However, the world has seen many “great” athletic bodies, human and horse, fail to reach their true potential, while others, perhaps thought to be less great in form and function, reach the pinnacle of their sport or discipline. In the world of human athletes, we might claim hard work, “grit,” or “heart” as the force greater than muscle that propels them to the top. But the horse doesn't have performance goals the way we do, so what is it that motivates one racehorse to leave the rest of the field behind to cross the finish line first?

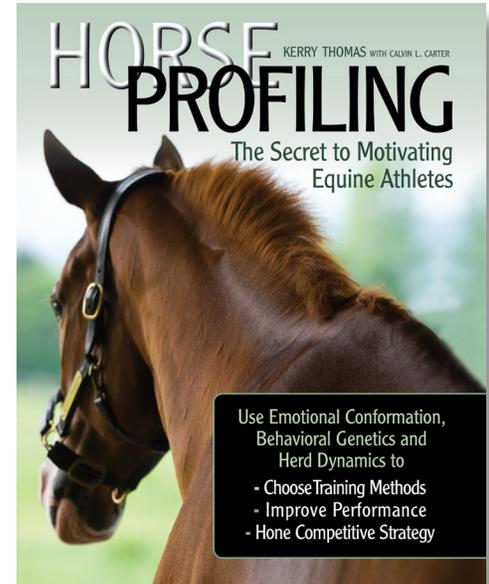
Early on in his research of wild horse herds in Wyoming and Montana, Kerry Thomas determined that what he calls “Emotional Conformation”—not physical conformation—governs equine herd dynamics. At that moment he understood that, regardless of breed or career, an Emotional Conformation Profile could dictate in large part the success or failure of the horse in the human environment—including performance sports and competition. Kerry began to cultivate ways in which a horse's “mental capacity” could be identified and then “conditioned” toward a given goal. In these pages, Kerry explains how it is possible to determine if a horse has what it takes *inside* him to make what he has on the *outside* great.

KERRY THOMAS is recognized by many around the world as a pioneering researcher and service provider in the field of Equine Athletic Psychology. He has directed his innovative “Emotional Conformation Profiling” toward the development of programs to advance equine athletes in their given field, as well as to identify the mental blocks that seem to curtail the progress of many horses. Find out more about Kerry and his method, the Thomas Herding Technique (THT), at www.thomasherdingtechnique.com.

CALVIN L. CARTER is a pedigree analyst and freelance writer, and the owner of Classic Champion Thoroughbreds, a bloodstock consulting firm. His articles about Thoroughbred pedigrees and sire lines have appeared in *The Horseplayer Magazine*, and he writes about juvenile Thoroughbreds on his blog: <http://classicchampionthoroughbreds.blogspot.com>.

“Mr. Thomas' many years of experience and close scrutiny are now synthesized in this book, so that his readers can see old things with new eyes. For this totally unique perspective, I urge you to add *Horse Profiling* to your equine library.”

—DENNY EMERSON *USEA Hall-of-Fame Inductee, One of the “50 Most Influential Horsemen of the 20th Century,” and Author of How Good Riders Get Good*



224 pp • 8¼ x 10¼ • 100 color photos • 978 1 57076 508 7 • \$29.95 hc

For more information contact mcook@sover.net.

To order contact: Trafalgar Square Books, Box 257, Howe Hill Road, N. Pomfret, VT 05053
800.423.4525 • www.horseandriderbooks.com